VENTURE VALLEY TOURNAMENT with 2022 Collegiate Entrepreneur Organization Pitch Conference COMPETITION ("Contest") OFFICIAL RULES

1. CONTEST. The Contest shall shall consist of a qualifying round ("Qualifying Round") and a playoff round ("Playoffs"). The Qualifying Round shall take place as follows:

- October 28, 2022: 12pm 5pm local time
- October 29, 2022: 8am 5pm local time
- October 30, 2022: 8am 12pm local time

("Qualifying Round Period"). The Playoffs shall take place on October 30, 2022 from 12:30pm –1:00pm ("Playoffs Period"). Both the Qualifying Round Period and Playoffs Period shall constitute the entire contest period ("Contest Period") Eligible Collegiate Entrepreneur Organization Pitch Conference attendees may enter the Contest by going to the Sheraton Grand Chicago Riverwalk Hotel located at 301 E North Water Street, Chicago, IL 60611 ("Hotel") during the Qualifying Round Period, getting in line, completing the registration information form (aka registering), and playing the Venture Valley game in solo player mode ("Game") at one of the terminals provided. You may only register for yourself. You may enter and register as often as you like during the Qualifying Round Period, subject to capacity and time limitations, but no more than one prize per person will be awarded. All entries must contain valid information, including contact information. All entries submitted become the sole property of Singleton Foundation for Financial Literacy and Entrepreneurship ("Sponsor"). Sponsor is not responsible for lost, late, illegible, incomplete, damaged, or misdirected entries, computer or game malfunctions, communications or other technical errors, or logistical issues that prevent the Finalists from otherwise participating in the Playoffs.

2. ELIGIBILITY: NO PURCHASE NECESSARY. Contest open to Collegiate Entrepreneur Organization Pitch Conference attendees only. Employees of Collegiate Entrepreneur Organization, Sponsor, Super League Gaming ("Administrator") and the immediate families and household members of each are not eligible.

3. ENTRY/ENTRANT: In order to enter the Contest and become eligible for a prize (an "Entrant"), You must enter the game line, register to play the Game, and play the Game in solo player mode and one of the workstations provided in accordance with all applicable Game rules posted. Each Entrant during the Qualifying Round Period will receive a 15minute time period to play the Game (each, an "Entry"). The Administrator reserves the right to limit the number of Entrants to ensure compliance with the Qualifying Round Period scheduled times. Eligibility, registration and timing shall be subject to the sole discretion of Administrator. All Game rules and Hotel policies apply. Games must be played individually. Game rules will be posted at the gaming table.

Entrants are responsible for understanding and complying with all Hotel facility guest policies. Any violation of rules or Hotel policies may result in disqualification. Sponsor and Administrator are not responsible for any violation of the Hotel guest policies that result in an Entrant not being able to participate in the Contest.

4. WINNERS/PRIZES: The Entrants with the top two validated Game Match Profit scores achieved during the Qualifying Round who are physically present at the time the Playoffs Period begins ("Finalists") will advance to the Playoffs. The Finalists will be deemed the winners and shall receive the following prizes based on the highest Match Profit score during the Playoffs:

- First (1x) \$10,000 (highest Playoffs Match Score);
- Second (1x) \$2,000 (next highest Playoffs Match Score);

If an Entrant who would otherwise be a Finalist is not physically present at the time the Playoffs start, the Entrant with the next highest Match Profit score during the Qualifying Round shall become the new Finalist and the previous Entrant who would be the Finalist who was not physically present shall be deemed to have forfeited their place as a Finalist for the Playoffs. The same rules shall apply to the new potential Finalist until both Finalist positions have been filled.

The Playoffs shall consist of 3 x 10 minute Game matches by the Finalists. The Finalist with the highest single Game Match Profit score shall be deemed the First place winner. The other Finalist shall be deemed the Second place winner.

Prizes will be issued in the form of a check that will be fulfilled by the Administrator. Total prize value is \$12,000 over the entire Contest Period for all Entrants. In the unlikely event of a tie score, Sponsor or Administrator may, at its option and in its sole discretion, use Total Revenue as calculated by the Game as the tie breaker, or, in the event of a further tie, divide prizes among the tied winners or award additional prizes. Entrants agree that the Sponsor and/or Administrator have the sole right to decide all matters and disputes arising from this Contest and that all decisions are final and binding in all respects. Acceptance of the prize constitutes permission from the prize Winner for Sponsor and its public relations/promotional agencies to use the prize Winner's name, prize, biographical information, state of residence, and likeness for public relations, advertising and promotional purposes online and in print, or in other media, in connection with the Contest, Game and Sponsor's activities without additional compensation unless prohibited by law. "Match Profit" is displayed in the Game and is calculated to be the sum of the bank accounts for the individual businesses, the corporate account, and the proceeds from the end-of-match business sales. Match Profit is automatically calculated and displayed on the end-game screens.

5. TERMS & CONDITIONS: In the event a prospective Winner is a minor, the parent or guardian of the minor may be required to execute the Liability/Publicity Release. Odds

of winning depend on the number of eligible Game Entries received. In the event of any dispute regarding who is the Entrant that submitted a Game Entry, the potential Winner must provide acceptable proof that the potential Winner is, in fact the individual that played the Game. By entering, Entrants agree to abide by and be bound by these rules and the judges' decisions, which are final and binding in all matters related to this Contest. Prize is non-transferable. Any and all federal, state, and local taxes, and any other related expenses on prizes, if any, are the sole responsibility of the winner. In order to claim the prize, the Winners must provide the necessary verifiable legal information (e.g. name and social security number) to the Administrator for issuance of the appropriate IRS tax documentation and to receive their prize. Prizes which are not claimed in the manner above may, in Sponsor's sole discretion, not be awarded. By entering and/or accepting the prize (if Entrant is also a Winner), Entrants and Winners agree that neither Sponsor, Administrator, Collegiate Entrepreneur Organization or their respective, parent, affiliates, subsidiaries, directors, officers or employees will have any liability whatsoever for any injuries, losses, harm, damage, cost, or expense arising from or in connection with participation in this Contest or any prize related activities, or the acceptance, possession, use and/or misuse of a prize including, without limitation, any personal injury or death. Acceptance of the prize constitutes permission from the prize winner for Sponsor, Collegiate Entrepreneur Organization and/or their respective public relations/promotional agencies to use the prize winner's name, prize, biographical information, state of residence and likeness for public relations, advertising and promotional purposes online and in print, or in other media, in connection with the Contest, Game and Sponsor's activities without additional compensation unless prohibited by law. Entrant is hereby made aware that Sponsor and/or Administrator may record the registration, Contest, and individual Game play for marketing purposes and hereby grants Sponsor the unlimited, worldwide right to use Entrant's likeness, Game play, and any other recorded events that depict the Entrant for any such purpose, including recorded interviews by Sponsor and/or Administrator.

6. LIMITATION OF LIABILITY: Sponsor is not responsible for any lost, misdirected, delayed or illegible entries, nor for any incorrect or inaccurate information, whether caused by the Entrant, Administrator or by any of the equipment or programming associated with or utilized in the Game, Contest or by any technical or human error which may occur in the processing of entries or the operation of the Game. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-linesystems, servers or providers, computer equipment, software, failure of email on account of technical problems or traffic congestion on the Internet or at any website or combination thereof. If, for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, Sponsor reserves the right at its sole discretion to cancel, terminate,

modify or suspend the Contest.

7. OTHER. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING, REASONABLE ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. Without limiting the foregoing, Sponsor may disqualify any Entrants from the Contest who act in an inappropriate manner, fail to comply with Game and site rules or Administrator's instructions, or deliberately damage, tamper with or undermine the legitimate operation of the Contest.

8. DISPUTES: Entrant and potential Entrants agree that: (a) any and all disputes, claims, and causes of action arising out of, or connected with, this Contest (including, without limitation, any alleged violation of these Official Rules, any controversy relating to the arbitrability of any dispute, or any claim that these Official Rules (or any part thereof) are invalid, illegal, or otherwise voidable (or void) shall be resolved individually, without resort to any form of class action, and exclusively by arbitration to be held solely in Chicago, Illinois under the auspices of the American Arbitration Association; (b) any and all claims, judgments, liabilities, and/ or awards shall be limited to actual out-ofpocket costs incurred, including costs associated with entrant's participation in this Contest or otherwise accessing this Contest, and in no event will Entrant or a potential Entrant be entitled to receive attorneys' fees or other legal costs; and (c) under no circumstances will Entrant or a potential Entrant be permitted to obtain awards for, and entrant hereby waives, all rights to claim, punitive, special, incidental, and/or consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Judgment upon the arbitration award may be entered in any court having jurisdiction thereof. This arbitration provision shall be deemed to be selfexecuting, and in the event that either party fails to appear at any properly noticed arbitration proceeding, an award may be entered against such party notwithstanding said failure to appear. In no event shall entrant seek or be entitled to rescission, injunctive, or other equitable relief or to enjoin or restrain the operation of this Contest, exploitation of any advertising or other materials issued in connection therewith, or exploitation of this Contest or any content or other material used or displayed on this Contest. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules.

ENTRANTS HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS CONTEST WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

9. PRIVACY: Information collected from an entrant is subject to Sponsor's Game privacy policy. https://venturevalleygame.com/site-privacy-policy/

10. WINNER INFORMATION: Prospective Finalists and Winners will be shown on the leaderboard throughout the Contest and announced at the closing ceremony. Winner's names will also be available from Sponsor and/or its website: www. Venturevalleygame.com.

Sponsor: Singleton Foundation for Financial Literacy and Entrepreneurship, 3900 W Alameda Ave, Suite 1200, Burbank, CA 91505.

Administrator: Super League Gaming, 2906 Colorado Ave, Santa Monica, CA 90404

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